

# UKA TARSADIA UNIVERSITY

Diploma (EE) / Diploma (ME) (1st Semester)

Subject :020010102 /020020102-Communication Skills

Time : 2.30 pm to 5.30 pm

Duration : 3 Hours

Date : 21/05/2014

Max. Marks : 70.

## Instructions:

1. Attempt all questions.
2. Write each section in a separate answer book.
3. Make suitable assumptions wherever necessary.
4. Figures to the right indicate full marks allocated to that question.
5. Draw diagrams/figures whenever necessary.

## SECTION – 1

### Q-1 (A) Do as directed.

[07]

Find out the correct answer for the following questions:

- I) Which magazine gave rating of sigma 6 to the service of the Dabbawalas of Mumbai?  
(a).India today (b) Divya Bhaskar (c)Forbes (d) 4 ps.
- II) Internet is with us 24\*7 .what does 24 \*7 mean.....  
(a). 24 hours per week (b) 24 days per 7 weeks (c) 24 minutes in 7 days (d) forever.
- III) What is the unique feature of the success of Dabbawalas business.....  
(a). Mumbai's history (b). Mumbai's geography (c) Mumbai's economy (d) Mumbai's society.
- IV) The teacher should teach students that for every selfish politician there is.....  
(a). A popular leader (b). A devoted leader (c) A leader without vision (d). A scoundrel
- V) Dabbawalas work with .....  
(a).clarity and speed (b). Carefulness and swiftness (c). Precision and speed (d) precision and sharpness.
- VI) “....only the test of fire makes fine steel.” This statement indicates.....  
(a).A thing of beauty is a joy forever (b).Experience makes a man perfect (c) Every cloud has a silver line.
- VII) A Popular trend that attracts growing support is called.....  
(a).Eternal mystery (b).Cynic (c).bang wagon (d).sublime faith.

### Q-1 (B) Answer the following in brief. (Any 4)

[08]

- I) Give one word substitute for –a group of animals which crawl or creep.
- II) Use verb in your own sentence- accompany
- III) Give the difference between –Access, Excess.
- IV) Give one word substitute for –one whose business is to provide food etc.
- V) Give appropriate meaning of words-transaction, handful.
- VI) Give meaning of idioms- To grind to a halt, To hold up.

### Q-2 Answer the following.

[10]

- A) Write a note on –Precautions to be taken while using social networking sites.

## OR

- A) How is E-mail considered? How can you use internet as a travelling guide?

### B) Read the given passage carefully and answer the following questions:

The western value system teaches respect for contractual obligation .In India we consider it crucial to fulfill personal vows –as with family or friends. However we do not extend this to public domain. For instance, I had recommended several students for national scholarships for higher studies in American universities .Most of them did not come back to India even though contractually they were obliged to spend five years here after getting their degree: we have to change this attitude. We are all aware of our rights and citizens .But we often fail to acknowledge the duty that accompanies every right. We should keep in mind what former US president Dwight D. Eisenhower said:”A people that values its privileges above its principles soon lose both.” So, let us work towards a society where “we would do unto others as we would have them do unto us” and make our country great.

- 1).What do western value system teaches?
- 2).How did our students fail in contractual obligation?
- 3).What are we all aware of?
- 4).For what do we fail?
- 5).What should we keep in our mind according to the opinion of US president Dwight Eisenhower?

**OR**

**B) Read the given passage carefully and answer the following questions:**

If we want to progress, we must listen to and learn from people who have performed better than us. Another attributes we must learn from the west is accountability .There, you are held responsible for what you do, irrespective of your position. In India the more 'important' you are .the less answerable you become. For instance senior politicians once declared that he 'forget' to file his tax returns for ten consecutive years –and got away with it. and although there are over a hundred loss making public sector units belonging to the central government. Author has not seen action taken against top managers for bad performance in any of these organizations .In the west; people do not let personal relations interfere with their professional dealings. They do not hesitate to chastise a colleague for incompetence, even if he is a friend. In India, we are also the most thin- skinned society in the world-we see insults where none is meant. We extend this lack of professionalism to our sense of punctuality. We do not respect the other person's time. Indian standard time always runs late, and deadlines are typically not met.

- 1).What must we do to progress?
- 2).For what we are held responsible?
- 3).What is another attributes we must learn from the west?
- 4).What do people do in the west regarding professional dealings?
- 5).How do we lack in professionalism to the sense of punctuality?

**Q-3 Answer the following in detail. (Any 2)**

**[10]**

- A) (1).Why does the speaker want to forget that he had lent a dollar to Todd?  
(2)Why did Leacock go to receive Todd when he returned from Bermuda?
- B) How does Dasa become the hero of the day?
- C) (1)Why did Schatz not want his father to stay in the room with him?  
(2)How did Schatz father clarify his doubts about temperature?

**SECTION – 2**

**Q-4 (A) Do as directed.**

**[07]**

- I) Mr. Patel is..... honourable man.(A, An, The)
- II) Kirtan..... (do) a teaching job since 2001.
- III) It was very cold last night so there were.....people in the street.(Little, few, a few)
- IV) Before the supervisor came to the site, the workers.....(start)their work.
- V) Your eyes are weak , you .....contact an eye specialist.(has to, have to, would)
- VI) The children.....(read) in the library at the moment.
- VII) Ashish.....not go there now.(need, ought)

**Q-4 (B) Answer the following in brief. (Any 4)**

**[08]**

- I) Use following prepositions into sentence.  
(A).before (B).At
- II) Manners reveal character.(Change the voice)
- III) Give synonyms of words-(a). Unique (b). fare
- IV) Use following Connectors into sentence.  
(A).Which (B).But
- V) Give Antonyms of words-(a). Correct (b).Past
- VI) The colours of the walls (is/are) really marvelous.

**Q-5 Answer the following.****[10]**

- A) As a general secretary of the students union of your institution, write a letter to your director seeking permission to use the assembly hall for fresher's party this year.

**OR**

- A) Write a letter to your Head Of the Department seeking permission to attend the seminar on "Fresh Graduates and Jobs Abroad" for three days in Singapore
- B) Write a short paragraph in eight to twelve sentences about introducing your best friend.

**OR**

- B) Write a short paragraph in eight to twelve sentences about your Ambition in life.

**Q-6 Answer the following in detail. (Any 2)****[10]**

- A) **Read the given passage carefully and answer the following questions:**

The country of Mexico is the third largest nation in terms of land area, and second largest nation in terms of population in North America. As of 2006, Mexico's population was well over 100,000,000 people. Mexico is located south of the United States and north of the nations of Belize and Guatemala. The Rio Bravo (called Rio Grande in America) forms much of the border between the United States and Mexico. Spanish is the official language of Mexico. Did you know that many of our words such as tornado, tomato, taco, armadillo, and banana come from the Spanish language? In fact, much of our land came from Mexico too. The states of Texas, New Mexico, Utah, Colorado, California, and Arizona were all part of Mexico before the Mexican War.

Mexico is a land full of contrasts. Northern parts of Mexico are dominated by the Sonoran and Chihuahuas Deserts. The Sonoran Desert is the world's most biologically diverse desert and contains the world's entire supply of Saguaro Cacti. The central portion of Mexico is dominated by the mountainous Mexican Plateau. The southern parts are characterized by rainforests. Mexico's rainforests are high in biodiversity and feature animals such as jaguars, cougars, and exotic parrots. Mexico features high mountain ridges on its Pacific Coast and on its eastern sides. Its highest point is known as Pico de Orizaba, located near the city of Puebla. Pico de Orizaba rises 18,701 feet above sea level. It is the third highest mountain in North America, as well as the continent's highest volcano. Pico de Orizaba is classified as a dormant volcano, as it last erupted in 1846.

Mexico is well known as a popular tourist destination. People from all over the world come to bask on its beautiful beaches in Cancun and Acapulco. In addition, Mexico has dozens of important archaeological sites that preserve ancient Mayan ruins. The most famous site is Chichen Itza, a major Mayan City that lasted over 600 years on the Yucatan Peninsula.

- 1).Where is Mexico located?
  - 2).Which place forms border between the united state and Mexico?
  - 3).Which places were part of Mexico before the Mexican war?
  - 4).What is Pico de Orizaba?
  - 5).Why is Mexico known as popular tourist destination?
- B) Write a dialogue between Mauli sheth Student of Engineering and Bank officer- inquiring about getting a new cheque book from HDFC Bank.
- C) Write a dialogue between two best friends about a plan for one day picnic.